

THE  
RECENT HAPPENINGS *at*  
LAUREL



1. The sales team presents The Laurel to event attendees 2. A Ralph Pucci mannequin promotes the bike raffle held at The Laurel booth, the most crowded booth of the day 3. The sales team presents The Laurel to event attendees

### *New York Observer Luxury Living Showcase*

On Sunday March 30th, The Laurel participated in the first ever Luxury Living Showcase held by the NY Observer at the Puck Building in SoHo.

“If event popularity is a predictor of success, some projects seem in good shape. The booth for the Laurel, an Upper East Side high-rise from the Alexico Group, was consistently packed...”

*New York Times* Real Estate Section, April 13, 2008.

*Click here to see pictures of the elegant Laurel booth.*

*Studio to Four Bedroom Condominium Residences*